OPTIMIZE PROFITS WITH AI-DRIVEN DYNAMIC PRICING

Respond to changes in demand and competitors in real time. Use the power of your historical sales and pricing data. Optimise your marketing promotions, your customer base or even your revenue!
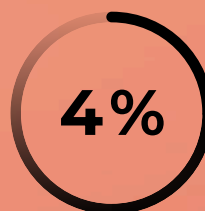
Problem we solve:

- Achieving **optimal pricing**
- Competing with **rivals**
- **Real-time** price adjustments
- Managing capacity

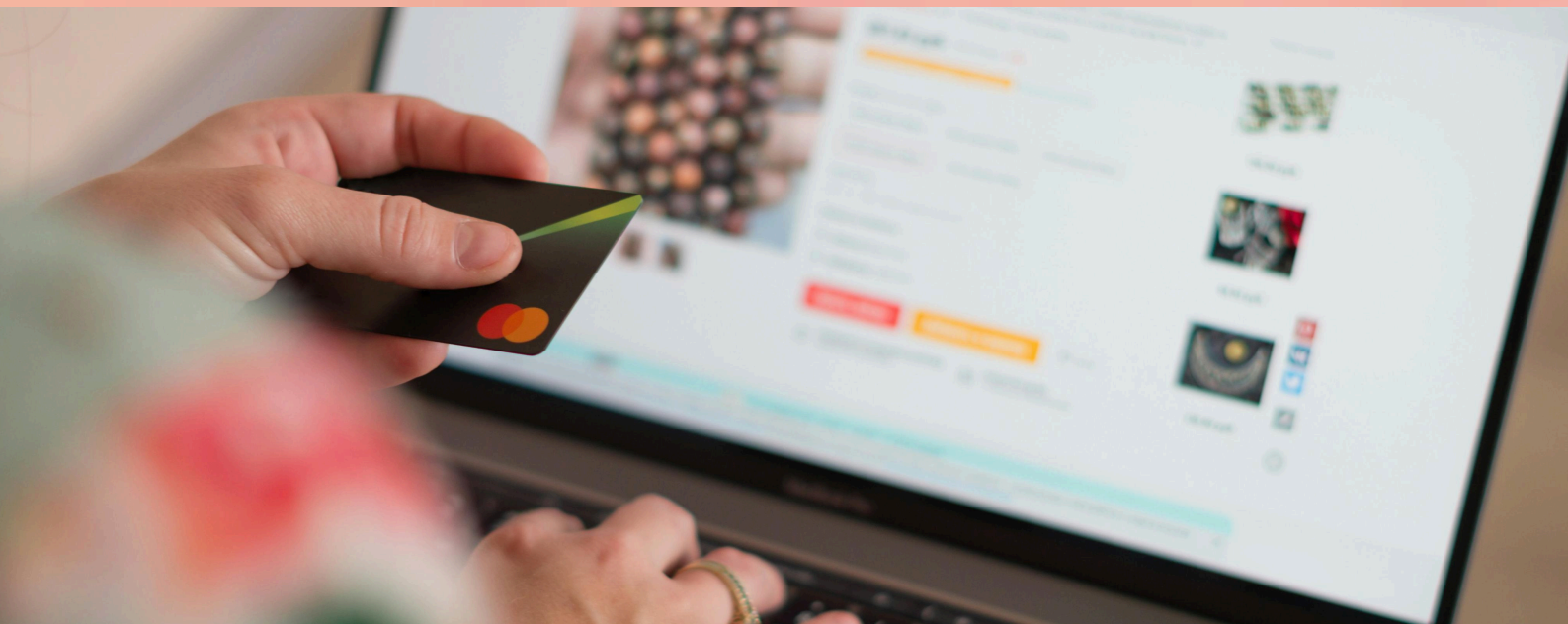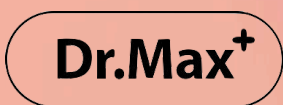- Accounting for numerous **demand factors**
- Pricing **substitutes** or **complements**

Success Story of Our Clients

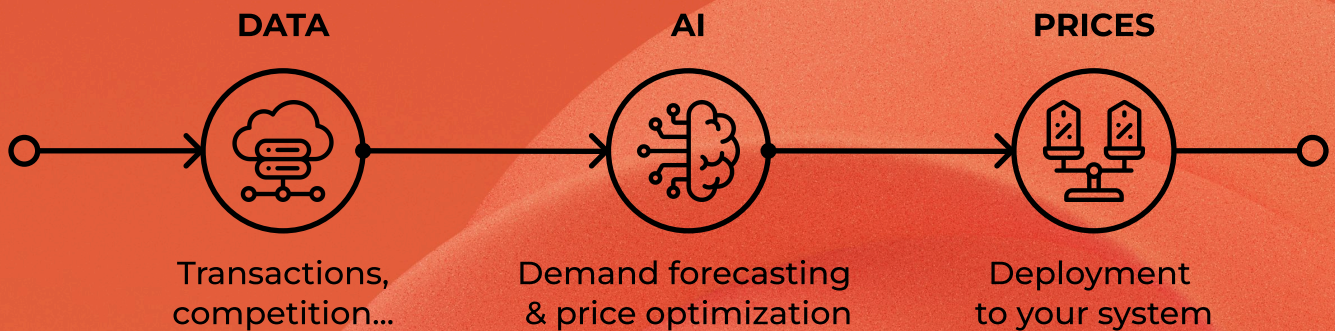**36%** Increase in Revenue

4% Increase in Gross Profit

Dr.Max+   UNIQA   KIWI·COM   Pillow

AI-DRIVEN DYNAMIC PRICING

How It Works

DATA → **AI** → **PRICES**

Transactions, competition...

Demand forecasting & price optimization

Deployment to your system

Key Benefits:

Increase Revenue
Optimize your target metrics such as revenue, margin, consumer base or capacity fulfilment.

Deliverables & Support
Full delivery with code handover, workshops and the option for extended collaboration.

Fast Implementation
Thanks to our reusable solution.

Fully Custom Solutions
Tailored in-house solutions designed to meet your specific needs.

DataSentics, Your Partner for AI and Data Solution:

200+ Data Scientists and ML/Data Engineers

100+ Delivered AI Projects at 100 + Clients

7+ Years of Domain Knowledge

Contact

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